Announcements:

**EAA Flying Rotarian Corn Roast**

Thank you to everyone who helped with the 29th annual Flying Rotarian Corn Roast and picnic on the EAA AirVenture grounds last week. It was a great opportunity to connect with Rotarians from around the world and we heard from a fascinating speaker!

**New Member Proposals**

The following individuals have been recommended for membership by the Board of Directors:

**Name:** Joe Wachtveitl  
**Occupation:** Sales, Diamond Appraiser, Reimer Jewelers  
**Proposed by:** John Hobbins  
**Second Posting**

**Name:** Christy Larsen  
**Occupation:** Editor, Badger Sportsman Magazine  
**Proposed by:** Art Dumke  
**Second Posting**

**Topic:** “Total Ankle Replacement”

**Boat Outing**

Save the date: August 13 for our annual club boat outing. Skippers and passengers are needed. Contact Jerry Hendrickson for information.

**Perfect Attendance**

Congratulations to the following Oshkosh Southwest Rotarians for achieving perfect attendance in 2013-14. Note the number following their name indicates the number of times they’ve achieve this status.

Bob Stauffer (34)  
Karen Fredrick (18)  
Rick Vanderloop (18)  
Lori Davis (7)  
Kim Johnson-Thiel (6)  
Barb Herzog (5)  
John Hobbins (3)  
Jeff Potts (2)  
Michael Scott (2)  
Richard Ames  
Craig Burnett  
Dennis Leatherman  
Vicky Schroeder  
Karen Stauffer

**Calendar of Events**

**Upcoming Programs**

Aug. 13  
The Paine Art Center & Gardens: Matisse as Printmaker

Aug. 20  
Patsy Beck: “Hospice is about Living”

Aug. 27  
Barlow Planetarium

**Recurring Events**

3rd Mon. (Aug 17)  
Club Board Meeting  
4:00 – 6:00, Robbins

**Other Rotary Events**

Aug 13  
Boat Outing

Oct. 23  
Bowling FUN-raiser
District 9270 Update

As I write this it is August 1st and the first month of the new Rotary year has flown by – twelve official club visits to date and I have enjoyed every one of them! We have wonderful clubs in this district, and each has their own unique culture.

August is membership month and membership has been one of the main concerns at many of the club visits. If we are struggling with membership, it is time is ask ourselves some tough questions.

First of all, when we think of membership we generally think of attracting new members. Do we do a good job of sharing our Rotary story with family, friends, children, children’s friends, parents of our ‘Student of the Month,’ etc.? Do we invite our speakers to join our club? Do we seek out the young entrepreneurs in our community? Is our club welcoming to all guests and potential members?

Secondly, the fact is that we do a fair job of attracting new members, but we do a very poor job of retaining them. I’ve seen statistics that show that only 40% of our members have been in Rotary for 10 years or more, and about 20% have been in clubs for 5-10 years. That means we lose 40% in the first five years of membership.

We have to ask ourselves the following: Do we share the goals and expectations of our club with potential members before they join? Are we welcoming every week and do we make sure they have the opportunity to get to know all the members of the club? Do we provide a mentor to guide them through the first months of membership? Do we seek out their unique talents and gifts and get them involved right away? Do we have a friendly and well-organized club with a strong leadership team and a shared vision?

Finally, do we have fun? If we are serving our communities, local and international, and letting others know how much fun we are having, successful people will be lining up to join us!

If you are looking for more ideas please utilize the information on www.rotary.org and join the discussion group for Membership. If you haven’t already done so register for “My Rotary” and then use the following thread: Exchange Ideas – Discussion Groups – Membership Best Practices. This is an excellent forum for the sharing of ideas among Rotarians all over the world who share the same concerns.

Good luck in finding those talented people in your community who can add their unique spark of light to your club and help us “LIGHT UP ROTARY. “

-Mary Beth Seiser, Governor, Rotary District 6270

(Source: Rotary6270.org)

Weekly Invocations

August  Kim Johnson-Thiel

Weekly Greeters

Aug. 6  Brad Dunn

The Hub – Info Please!
hub@oshkoshr_otarysouthwest.org

The District Website
http://rotary6270.org

Visit RI’s Website
http://www.rotary.org

Have information for The HUB? Submit it no later than noon on Tuesday to Jeff@VisitOshkosh.com

The Four Way Test

Of the things we think, say or do:
1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?