



### TODAY'S MEETING:

**Oshkosh Herald**  
Karen Schneider

### Today's Presentation



Karen Schneider is the publisher of the Oshkosh Herald & Neenah News newspapers and co-owner with her husband, Jeff. She has worked on the business side of newspapers for over 25 years. Prior to launching the Oshkosh Herald in January 2018 she worked in various roles at the Arizona Republic/azcentral and as ad director at Arizona State University State Press student daily newspaper. In 2005 she opened a scratch insurance agency which she sold just prior to returning to her hometown of Oshkosh in 2012.

Returning to newspapers, she was general manager and ad director of the Oshkosh Northwestern and Fond du Lac Reporter markets until October 2015. After that, and before and launching the Herald she worked on the hub coalition, a partnership whose mission was to assist community members to achieve self-sufficiency.

On a personal level, Schneider has two grown, successfully adulting children in Phoenix and lives in Oshkosh with her husband Jeff and bonus daughter Riley.

Check out the Oshkosh Herald at:  
[oshkoshherald.com](http://oshkoshherald.com)



### Calendar of Events

- Apr. 24 **R Cole Hemp Care**  
Tess and Tony
- Apr. 27 **SHP Bed Build**  
Sign Up Required. Scan QR Code in the announcement
- May 1 **Tri-County Dental**  
Sandy Drexler
- May 8 **OAUW Day of Caring**
- May 8 **On The Wing**  
Jane Kelly
- May 13 **Club Board of Directors Meeting at Revs**  
Starts at 4pm
- May 14 **Day by Day Shelter**  
Meal Serving, Info on Back
- May 15 **Lt General Frank E Peterson Jr**  
Dana Peterson
- May 22 **Agri-Business, Farm Operations, and Soils Instructor**  
Nick Schneider
- May 23 **Rock the Block Lunch Service Project**

### Sleep In Heavenly Peace Bed Build

Building Beds for Oshkosh Kids in Need

We would love to have your help building beds for Oshkosh kids who don't have a bed. You can learn more about the mission of Sleep in Heavenly Peace (SHP) at their website: <https://www.shpbeds.org/chapter/wi-oshkosh>

Our build will take place Saturday, April 27th at 9am.

Building site address is:  
Rucinsky Painting  
3680 N Main St  
Oshkosh, WI 54901



Please scan the QR code or use the link below to sign up if you can join us.  
<https://forms.gle/YqgJskbVTHrSoqKn8>

### Rock the Block Service Opportunity

Join fellow club members on Thursday, May 23rd as we serve lunch for Rock the Block.

Rock the Block is Habitat for Humanity's international brand that is focused on bringing people together to revitalize neighborhoods. The purpose is to get neighbors and the greater community working together to improve their city.



<https://www.habitatoshkosh.org/rock-the-block>

### Changing of the Guard Event

Join us as we celebrate the changing of the guard from the 2023/2024 to the 2024/2025 Rotary year!

Date: Thursday, June 20, 2024  
 Location: Lakeshore Park Pavillion  
 Cost: \$20  
 Drinks and Food: 5pm-6:30pm  
 Program: 6:30pm

There is a beautiful wrap around deck to sit out on and enjoy the weather and the river. Let's hope for good weather for a nice social evening to celebrate Karlene and her year as President of our club.

Food and beverage will be set up inside the pavilion and included in the cost. We will need a few volunteers to help set up during the day along with some help to tear down and clean up. We have the pavilion reserved from Noon until 10pm.

RSVP will be required. Please use the sign up sheet located by the name tag boxes.

### Day by Day Shelter Meal Serving Opportunities for our Club

We are looking for about 6 fellow Rotarians to help serve a meal at the Day by Day Shelter. If you are willing to help, please reach out to Jessica Benesh.

If you would like to make a financial contribution, you can venmo money to: @Karlene-Leatherman

**Location:** Day by Day Shelter  
**Time:** 5:30 pm until 7:30 pm

#### Upcoming Dates:

- Monday, April 15, 2024
- Tuesday, May 14, 2024
- Monday, June 17, 2024



### Oshkosh Southwest Rotary Brat Fry Fundraiser Dates

**Date:** Thursday, May 30, 2024 & Tuesday, August 20, 2024

**Location:** Festival Foods Oshkosh  
**Time:** Shifts to be determined

Join fellow club members as we serve at the participate in a brat fry to raise money for our club. There will be a sign up form available soon. Please share the word with family and friends to help make the most out of our fund-raising efforts! Let's beat last years \$600!

### Watershed Cleanup Volunteering

**When:** Saturday, May 4th 9am until 11:30am  
**Where:** Rainbow Park, Oshkosh  
**What:** Fox-Wolf Watershed cleanup will take place along the shorelines of Rainbow Park.

Contact Andy DeWitt to sign up or more info: aadewitt@gmail.com

### Upcoming Words of Inspiration & Greeters At Our Weekly Meeting

#### Words of Inspiration

**Apr. 17th**  
 Joe McCleer

**Apr. 24th**  
 Greg Giles

#### Greeters

**Apr. 17th**  
 Tom Weber and Luke Geoffrion

**Apr. 24th**  
 Michael Raymond and Gerald Hendrickson

#### Today's Meeting Location

Oshkosh Convention Center  
 South Breakout Rooms  
 2 N. Main St, Oshkosh



**SW Rotary Website**  
[oshkoshrotarysouthwest.org](http://oshkoshrotarysouthwest.org)

**District 6270 Website**  
[rotary6270.org](http://rotary6270.org)  
**Rotary International Website**  
[rotary.org](http://rotary.org)

[Oshkosh Rotary Southwest](https://www.facebook.com/oshkoshrotarysouthwest)

### 37th Annual Flying Rotarians Picnic/The Gathering Volunteering

We will be holding out weekly meeting at the EAA Nature Center Pavilion on Wednesday, July 24th at Noon for the 37th Annual Flying Rotarians Picnic. The following evening, Thursday, July 25th, we will need about 25 volunteers to help serve beer, wine, and cocktails to attendees at the Gathering. There is no service experience necessary.

Sign up is required for each event.



25 Volunteers (minimum) Needed