



Topic: "World Affairs Seminar"

Rotary News & Notes Announcements:

Rotary Boat Trip

The annual Southwest Rotary boat trip is scheduled for tonight. Captains will leave from Fratello's, tour the waterways and return for dinner. There is still some room on the boats, contact Chet Wesenberg for details.

Fun Night

Our annual Rotarian-only event, Fun Night, will be held at the home of Dick Ames on Wednesday, August 21. Don't miss this wonderful evening on the water. Sign up information coming soon

40th Anniversary

Our 40th anniversary celebration is scheduled for Friday, September 20 at the Oshkosh Premier Waterfront Hotel. The following day, Sept. 21, will be our annual club golf outing. Please make plans to celebrate with your fellow Rotarians.

Memories Needed

The Oshkosh Southwest Rotary 40th Anniversary Committee needs photos and mementos documenting the last 40 years of our club! If you have photos, ticket stubs, newspaper articles or other memorabilia please get them to Vicky Redlin, John Lohrfeld, or Karen Fredrick. You can submit photos (the old fashioned kind with real film) in an envelope with your name on the outside and we will scan the photo and get it back to you. Digital photos can be sent to pr@oshkoshrotarysouthwest.org.

If you have other items please make a copy for us and submit as above either via envelope or email. Any additional documentation you have for the photos and memorabilia would be greatly appreciated! A short synopsis of the event, names of those pictured and dates should be included with submissions whenever possible. All these memories will be added to the 25th Anniversary Booklet and put onto a CD that each 40th Anniversary Party attendee will receive.

2013– 2014 Board

President: Lori Davis
Pres. Elect: Brett Beaulieu
Past Pres.: Mike Scott
Secretary: Jeff Potts
Treasurer: Kathy Hanson
Foundation: Bill Wresch
Membership: Eben Johnson
Sgt-at-Arms: Craig Burnett
Public Relations: Vicky Redlin

Club Service Chairs

Nate Olson & Steve Poeschl

Community Service Chairs

Jeff Krueger & Bob Campbell

International Service Chairs

Tom Kloeckner & Mark Stockli

New Generations

John Hobbins & Patty Shea

Vocational Service Chairs

Pete Cernohous & Dan Buttke

Dist. 6270

Dist. Gov.: Dan Christianson
Zone-B A.D.G.: Jeffrey Reed

R.I. President: Ron D. Burton

Calendar of Events

Upcoming Programs

- Aug. 21 Women's Fund of Oshkosh: Isolation Box
Aug. 28 Community Blood Center: "Be the Match"
Sept. 4 Bill Thimke: Peru Update

Recurring Events

3rd Mon. Club Board Meeting
(Aug. 19) 4:00 – 5:30, Robbins

Other Rotary Events

- Aug. 14 Boat Outing
Aug. 21 Fun Night
Sept. 20 40th Anniversary Party

Golf Outing

The day after our big 40th anniversary party you can hit the links with fellow Rotarians. We'll be having the annual Oshkosh Southwest Rotary Golf Outing Saturday September 21 at Westhaven Golf Club. Information regarding tee times etc. will be provided at a future meeting. For questions please contact John Holdorf.

Waterfest

Thank you to everyone who volunteered at Waterfest last week Thursday. Not only did we have a great time but we raised some money for our club!

District 6270 Message

If your Rotary club suddenly went out of business, would it be missed in your community?

Interesting question, isn't it? Every Rotary club should ask this question in a club assembly. If your club disbanded today, who in your community would miss you, and why? The question cuts to the heart of what Rotary is and why we are engaging it. Ultimately, it urges us to pay careful attention to membership recruitment and retention. Rotary International designates every August as Membership month. A new year is underway, so we place new emphasis on the ongoing work of expanding and developing our membership. Though we

highlight membership in August, it is a year round task. We can never stop paying attention to our membership and its growth.

Last year RI unveiled the new strategy for membership in North America. The plan calls for Rotary clubs to define their members as "customers". In the same way that a business has to cultivate new customers as well as retain existing customers, so a Rotary club has to build and expand its membership. This requires some intentionality on the part of club leaders. We invite and share Rotary with prospects, but we also have to provide value to the Rotarian once that person has joined the club. Fun and fellowship, networking, personal and professional development, service opportunities, high ethical standards, quality programs, and well-structured meetings are all part of "serving our customer base". It is a lot of work, but it is crucial to the health and well-being of Rotary.

If your club is a valuable asset to your community, then your community needs to know about it. Rotary does amazing things in local communities, and around the world, but we cannot continue to do the good we do if we are not constantly renewing our membership.

They say that Rotary is the best kept secret around. Let's stop keeping the secret.

-Rotary District 6270 Governor Dan Christianson

Weekly Invocations

August Kim Johnson-Thiel

Weekly Greeters

August 14 Mary Kummrow Johnson & Susie Martini Loker

August 21 Bob Campbell & Todd Slagter

August 28 Marcus Butts & Jessica Benesh

The Hub – Info Please!

hub@oshkoshrotarysouthwest.org

The District Website

<http://rotary6270.org>

Visit RI's Website

<http://www.rotary.org>

Have information for The HUB? Submit it no later than noon on Tuesday to pottse@gmail.com



The Four Way Test

Of the things we think, say or do:

- 1. Is it the truth?**
- 2. Is it fair to all concerned?**
- 3. Will it build good will and better friendships?**
- 4. Will it be beneficial to all concerned?**